

A Professional Headshot: Specialist Supporters



Above are some examples of the standard of a professional headshot that we are looking for. As we progress closer to achieving a world-class Christian University for Australia, we need to make sure that our publications are up to the level of professionalism that we are promising to deliver. Here is a quick checklist of what we are looking for:

High Resolution

- Most importantly the image needs to be of high resolution, or high quality. We are looking for images that are not blurry or pixelated in any way.

Consider your dress & posture

- As we highly value our specialist supporters, we would like to present you on our websites in the professional light in which we see you. We ask that your style of dress is that of a corporate professional. In saying this we welcome personal expression, because it is who you are and the skills and experiences that you are offering to us that we value the most.
- We understand that having a photograph taken of this nature can feel a little unnatural to some. So, we ask you to consider your body language. We welcome you to have a more relaxed stance as in photograph 3 (above) if that makes you feel more comfortable.

Consider the background & layout

- In keeping with the professional image that we ask for, we ask that your choice of background is somewhat neutral as in the examples above. The purpose of the image is to showcase you as our specialist supporter. We'd love to see you stand out from the background!
- To give us room to work with, we ask that roughly 50% of the image is the background, as in the examples above, making sure that your face neck and shoulders are entirely within the frame. It would be preferred, too, if the image was landscape.

Thank you for your time in reading this document and for understanding the professional image that we are aiming to present. Your continued support is greatly valued!